

CLASSES: SECRETS OF A SUCCESSFUL ORGANIZER

Are the problems at your workplace like the weather: “Everybody complains but nobody does anything about it”? These workshops are for you. Learn proven strategies for identifying the right issues and developing a winning plan. Learn how social media can be a powerful adjunct to face-to-face conversations.

**SATURDAY, JUNE 24,
10 A.M. TO 12 P.M.**

WORKSHOPS:

Choose one of two free classes:

- **Using Social Media to Organize**, with Ashley Secord and Phil Bianco of UFCW Local 876. Learn how to cultivate and moderate an online space, and integrate social media into your campaign and as an everyday tool for union members.
- **Turning an Issue into a Campaign**, based on the popular book *Secrets of a Successful Organizer*. Everybody has complaints, but an organizer has the skills to turn problems into opportunities. Learn how to sort out the issues you hear from co-workers, recognize the ones that have organizing potential, and bring people together to make an escalating plan to solve the problem.

LOCATION:

University of Michigan-Dearborn, 4901 Evergreen Rd., north of Michigan Ave., across from Fairlane Town Center. Social Sciences Building, Rooms 2165 and 2195. North end of campus. Park free in the Monteith Parking Structure, 3rd floor.

Come at 9:30 to sign in. Classes will start promptly.

Afterward, we'll eat and debrief nearby.



For more information, contact jane@labornotes.org, 313-318-1171.

Please register in advance at www.labornotes.org/events/2017/detroit-labor-notes-training